



CONFIDENTIAL INVESTMENT TEASER

Athlete-Backed Franchise Investment

Fast Tuesday's – Flagship Location



EXECUTIVE OVERVIEW:

Post Peak Partners (“PPP”) is launching a structured equity investment opportunity into a new Fast Tuesday’s franchise location featuring a professional athlete as the public face and equity partner of the unit.

THIS OPPORTUNITY COMBINES:



Proven franchise operating model



Professional athlete brand leverage



Experienced franchise operator



Institutional-style capital structure



Defined 5-year exit strategy

We are seeking capital commitments into a single flagship location with potential follow-on multi-unit expansion.

INVESTMENT HIGHLIGHTS



Proven Franchise Platform

Fast Tuesday’s operates under an established franchise system with validated unit economics, brand recognition, and corporate support infrastructure.



Athlete-Driven Revenue Acceleration

Unlike traditional franchise investments, this location integrates a professional athlete as:

EQUITY PARTICIPANT

Brand ambassador

Community engagement driver

Social media activation engine



The athlete’s involvement enhances customer acquisition, local market awareness, and media exposure.



INSTITUTIONAL STRUCTURE

The investment is structured with:



Defined preferred return



Clear equity splits



Governance oversight



Professional reporting



Pre-modeled exit multiple



STRATEGIC ADVANTAGE

Most franchise investments are operationally driven.

This opportunity integrates a marketing multiplier.

The athlete partner will:

→ Participate in grand opening and recurring events

→ Drive social media promotion

→ Engage in local brand partnerships

→ Support community marketing initiatives

→ Generate earned media exposure

PPP manages the athlete relationship and ensures contractual marketing commitments are fulfilled.



CONSERVATIVE UNDERWRITING

Revenue projections are based on existing franchise averages with no speculative expansion assumptions.

ILLUSTRATIVE UNIT ECONOMICS

	Projected Annual Revenue	\$3.0M
	Projected EBITDA Margin	18–22%
	Projected EBITDA	\$540K–\$660K
	Target Hold Period	5 Years
	Target Exit Multiple	5–6x EBITDA
	Projected Exit Valuation Range	\$2.7M – \$4.0M+ (depending on performance and roll-up strategy)
	Preferred Return	8–10%
	Target IRR	18–25%

Final terms subject to investor alignment.

STRATEGIC ADVANTAGE

Role of Post Peak Partners

PPP provides:

- Deal structuring and capital oversight
- Athlete partnership management
- Performance monitoring and reporting
- Strategic expansion planning
- Exit execution strategy

We function as active stewards of capital, not passive sponsors.



EXIT STRATEGY

Primary Exit:

- Portfolio roll-up sale to multi-unit franchise group at 5–6x EBITDA.

Secondary Options:

- Strategic buyer acquisition
- Recapitalization
- Corporate franchise buyback

Longer term, PPP intends to aggregate multiple athlete-backed units into a scaled portfolio for premium valuation.



USE OF FUNDS:

Capital will be all allocated toward:

- Franchise fee
- Construction and buildout
- Equipment and installation
- Initial working capital
- Pre-opening marketing campaign
- Athlete activation program



CURRENT STATUS

We are currently accepting:

- Non-binding capital commitments
- Strategic lead investors
- Co-investment participation



RISK MITIGATION

- Established franchise support system
- Experienced local operator
- Structured preferred return
- Conservative revenue modeling
- Portfolio aggregation potential
- Defined exit multiple target

